

Date: February 03, 2010



Services Provision by IMC-Jordan
Results of the Project Titled



Realizing a Member's Need Assessment

Funded by The European Union in cooperation with Jordan Enterprise Development Corporation

Valued IMC-Jordan Members and Supporters,

Further to our project of Realizing a Member's Need Assessment and the tremendous efforts by all concerned to achieve this survey, and assess the needs that were expressed by you through participating in the questionnaires and or the focus groups, we succeeded in translating those needs to services that are implementable and within range of IMC-Jordan capabilities.

The services attached are the outcome that we expect will be included in our business plan for the years 2010 - 2013, proper planning will be invested in coming up with a time scale for each, and we at IMC-Jordan hope that you will start reaping the benefits soon.

Your participation was greatly appreciated, implementation will start now, we hope you will provide us with your support to build together an enhanced IMC-Jordan. This is your association, your sector and we are here to serve you.

In closing, and on both our behalf, I would like to express our thanks and gratitude to all that took part in this project, and those would be:

- ❑ *Ms. Rula Zein-Iddin, our full member and the local consultant who administered the Needs Assessment section of the project, we would like to thank her for her tremendous effort, dedication and commitment to deliver.*
- ❑ *Dr. Brian Ing, Immediate past Chair of ICMCI and the international consultant who administered the Focus Group Sessions for the project. We would like to thank him for sharing his knowledge and insights as well as his much valued experience. Also, IMC-Jordan would like to extend the thanks to our mother Institute, the ICMCI, for their huge support of this action.*
- ❑ *IMC-Jordan Members, who took the time and effort to fill out the questionnaire, to attend the focus group sessions and provide their input and ideas. Without their input we wouldn't have been able to mark the project as successful.*
- ❑ *Last but not least, IMC-Jordan would like to thank the EU for the fund and JEDCO for their continued support, supervision, insight and dedication to the MC sector in general and to IMC-Jordan.*

Institute of Management Consultants and Trainers (IMC-Jordan)

Board of Directors and Executive Office



IMC-Jordan List of Services



Services below are the result of a project funded by the EU in cooperation with JEDCO aimed at improving the support to the consulting and training sector through the Institute of Management Consultants and Trainers (IMC-Jordan).

The selected services reflect the recommendations obtained from merging the discussions within three focus groups with international experience of other IMCs.

Short term high priority services are:-

- Gain breakthrough exposure and awareness by leveraging from the coming ICMCI annual meeting in Jordan in 2010.
- Produce a best practice guide for clients and consultants on the use of management consultancy.
- Devise a classification scheme for trainers.
- Seek a value added e-source of knowledge that can be made available for members.
- Complete and promulgate a statement on the value of the management consultancy profession to the Kingdom Of Jordan.

Medium term high priority services are:-

- Extend the lobbying function with the government, business and public administration associations and donor agencies.
- Introduce a certification scheme for trainers.
- Devise and implement a classification scheme for management consultants.
- Conduct sector wide client satisfaction surveys of the support from the profession.
- Become active in Trade Missions to relevant countries.